

FOR IMMEDIATE RELEASE



CCB (Asia) launches CNY eLaisee Lucky Draw in the Year of the Snake

**Go green and send eLaisee with ease via Mobile Banking
for a chance to win up to HK\$8,888 cash reward and a golden snake ornament**

Hong Kong – January 22, 2025 – China Construction Bank (Asia) (“CCB (Asia)”) launches Chinese New Year eLaisee Lucky Draw Promotion, encouraging customers to send new year blessings to family and friends in an eco-friendly way. By using the “Give Laisee” function, setting up CCB (Asia) as the “Default Recipient Banks¹” for FPS, or opting for new eStatement(s)², customers can enter the Chinese New Year eLaisee Lucky Draw for a chance to win up to HK\$8,888 cash reward and a golden snake ornament!



Send eLaisee via Mobile Banking for a chance to win up to HK\$8,888 cash reward

From January 29 till February 12, 2025 (both dates inclusive), customers who successfully send out eLaisee³ valued at HKD/RMB 20 or above by using the “Give Laisee” function via the Bank’s Mobile Banking will be entitled to one lucky draw entry with a chance⁴ to win up to HK\$8,888 cash reward! A total of 108 winners!

Prize & No. of Winners	Cash Reward
Grand Prize (3 winners)	HK\$8,888
Second Prize (5 winners)	HK\$888
Third Prize (100 winners)	HK\$88



Fulfill designated requirements to get additional three lucky draw chances

- By setting CCB (Asia) as the “Default Recipient Bank¹” for FPS via Mobile Banking or Online Banking, customers can get additional one lucky draw chance⁴!
- Register and set up new eStatement(s)² for all banking account(s)⁵, securities trading account(s) and credit card account(s) held in customer’s sole name, can get additional two lucky draw chances⁴!

Send more eLaisee to win a golden snake ornament

During the promotion period, the top 10 customers who use the “Give Laisee” function via the Bank’s Mobile Banking to send eLaisee and accumulate the highest number of eligible eLaisee³ transactions can win a golden snake ornament!



(24K gold-plated snake ornament, the photo is for reference only.)

Send up to 10 eLaisees in just one click along with the newest eStickers

Customers can also use the “Give Laisee” function in our Mobile Banking to send eLaisee to up to 10 relatives and friends in one go along with the eStickers with different designs to add festive blessings.



(only available in Chinese version)



The above offers and services are bound by related terms and conditions. For more information, please call CCB (Asia)'s Customer Service Hotline at +852 2903 8303, visit www.asia.ccb.com/hk/elaisee/en or contact the Bank's staff.

Note:

1. Only applicable to customers who do not have any record of setting CCB(Asia) as Default Recipient Bank for FPS as of January 28, 2025.
2. The Bank reserves the right of final decision on the actual operation times for eStatement setups. Once the latest eStatement has been issued, customer will receive a notification email, prompting customer to logon into their Online Banking to view eStatement(s). To get the additional two lucky draw chances, customer must have at least one account category that is among the 3 mentioned above (i.e. banking accounts / securities trading accounts / credit card accounts) without any record of setting up eStatements as of January 28, 2025, and customer have successfully set up new eStatement(s) for that account category(ies) through this promotion during the promotion period.
3. An "Eligible eLaisee Transaction" refers to a successful fund transfer-out transaction of HKD/RMB20 or above made by using mobile number or email address through the Bank's Mobile Banking "Give Laisee" function, **but not applicable to bill payments, personal-to-merchant payments, fund transfer-in transactions and fund transfers to the same account or other accounts under the same name of the customers with the Bank or other banks. If a customer successfully transfers Eligible eLaisee Transactions to the same Proxy ID for more than three times during the promotion period, the number of transactions counted in such cases would be capped at a maximum of three Eligible eLaisee Transactions.**
4. Each customer will be entitled to a maximum of 25 lucky draw chances in this promotion.
5. Includes Cross Border Long Card account.

About China Construction Bank (Asia) Corporation Limited

China Construction Bank (Asia) Corporation Limited ("CCB (Asia)") is the comprehensive and integrated commercial banking platform of China Construction Bank Corporation ("CCB") in Hong Kong. As the flagship of CCB Group's overseas business, CCB (Asia) holds a variety of licenses and provides a wide array of banking services including retail banking services, commercial banking services, corporate banking services and treasury business etc., along with its industry-leading advantages in RMB services, FinTech, cross-border services and green finance. Through the extensive network and diversified service channels of CCB Group in Mainland China and Hong Kong, CCB (Asia) provides comprehensive, one-stop and integrated finance solutions to individuals, corporate and institutional clients. Adheres to "market-oriented, customer-centric" business philosophy, with its integrated operational platform as the basis, FinTech as the core drive and innovation as the leading force, CCB (Asia) is committed to providing efficient, safe and novel smart banking services to the general public.

For more information about CCB (Asia), please visit www.asia.ccb.com.

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