## 中國建設銀行(亞洲)股份有限公司 China Construction Bank (Asia) Corporation Limited

## FOR IMMEDIATE RELEASE



## CCB(Asia) wins two The Asian Banker awards with breakthroughs in retail and affluent wealth management services

Hong Kong – June 25, 2025 – China Construction Bank (Asia) Corporation Limited ("CCB (Asia)") stood out at Hong Kong Excellence in Retail Finance Awards 2025, organized by an internationally acclaimed financial media The Asian Banker, winning "Most Improved Retail Bank in Hong Kong" and "Most Improved Wealth Management Bank (Affluent Segment) in Hong Kong" in its first participation. These achievements demonstrate CCB (Asia)'s excellent performance in retail and affluent wealth management services.

In 2024, CCB (Asia)'s retail banking achieved significant leaps in development, marked by milestones including the strategic upgrade and restructuring of its branch network, the launch of WMC 2.0 and record-breaking growth across multiple business metrics. The Bank's retail banking and wealth management services were highly commended by The Asian Banker's professional judging panel for advancements in both quality and scale.

Mr. Zhang Jun, Vice Chairman and Chief Executive Officer of CCB (Asia), stated that it is encouraging to receive the awards which affirms the Bank's outstanding performance in digital transformation and strategic deployment in wealth management. Ms. Annie Chen, Deputy Chief Executive, said at the award presentation ceremony, "Leveraging the extensive network of our parent bank, CCB (Asia) exerts the regional advantages to drive cross-border collaboration, develop innovative cross-border financial services and digital products, catering to customers' diverse needs in wealth planning, retirement finance, and payment solutions, etc."

The Asian Banker awards are regarded as one of the most authoritative, transparent and influential accolades in the retail finance sector. The awards, judged by an independent judging panel comprises academics, professional consultants and industry leaders, attract keen competition every year. The "Most Improved Retail Bank in Hong Kong" award recognizes banks that have shown remarkable progress in retail banking business and services. Meanwhile, the "Most Improved Wealth Management Bank (Affluent Segment) in Hong Kong" award is aimed at recognizing banks that are customer-centric, utilizing digital platforms to enhance service quality and deepen relationships with clients.







Mr. Zhang Jun, Vice Chairman and Chief Executive Officer of CCB (Asia), along with Ms. Annie Chen, Deputy Chief Executive, are encouraged by CCB (Asia)'s success in winning two awards upon their debut at the competition.



Ms. Annie Chen, Deputy Chief Executive of CCB (Asia), remarked that CCB (Asia) consistently harnesses its regional advantages to advance cross-border cooperation, pioneering innovative cross-border financial services and digital financial products to fully satisfy customer demands.







Making its first appearance in the award, CCB (Asia) proudly clinched twin honors from The Asian Banker – "Most Improved Retail Bank in Hong Kong" and "Most Improved Wealth Management Bank (Affluent Segment) in Hong Kong"

## About China Construction Bank (Asia) Corporation Limited

China Construction Bank (Asia) Corporation Limited ("CCB (Asia)") is the comprehensive and integrated commercial banking platform of China Construction Bank Corporation ("CCB") in Hong Kong. As the flagship of CCB Group's overseas business, CCB (Asia) holds a variety of licenses and provides a wide array of banking services including retail banking services, commercial banking services, corporate banking services and treasury business etc., along with its industry-leading advantages in RMB services, FinTech, cross-border services and green finance. Through the extensive network and diversified service channels of CCB Group in Mainland China and Hong Kong, CCB (Asia) provides comprehensive, one-stop and integrated finance solutions to individuals, corporate and institutional clients. Adheres to "market-oriented, customercentric" business philosophy, with its integrated operational platform as the basis, FinTech as the core drive and innovation as the leading force, CCB (Asia) is committed to providing efficient, safe and novel smart banking services to the general public.

For more information about CCB (Asia), please visit www.asia.ccb.com.

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