

**FOR IMMEDIATE RELEASE**

**PRESS RELEASE**

**CCB (Asia) and Mastercard launch CCB (Asia) TRAVO Mastercard with advance bonus points and complimentary travel insurance, fly and travel with ease**

**Hong Kong – July 10, 2025** – China Construction Bank (Asia) (“CCB (Asia)”) and Mastercard are proud to announce the launch of the new **CCB (Asia) TRAVO Mastercard**, tailored specifically for families who frequently travel and enjoy fine dining. Designed to offer exclusive privileges, these cards aim to provide cardholders with a more rewarding and worry-free travel and dining experience.

The new **TRAVO Mastercard** offers cardholders 10X bonus points for overseas and Mainland China spending, redeemable for up to 4% cashback or as low as HK\$ 1.5 per mile<sup>1</sup>. For local dining spending, cardholders can enjoy 5X bonus points, redeemable for up to 2% cashback or as low as HK\$ 3 per mile<sup>1</sup>. From now until 31 December 2025, **TRAVO Mastercard** cardholders can enjoy up to 25% cashback when purchasing tickets and in-park spending at designated theme parks. Additionally, cardholders can redeem 450,000 advance bonus points to unlock gifts or flight tickets in advance, to address the pain points during award redemptions. CCB (Asia) aims to provide differentiated products and services through customer-centric product design, so that customers can travel whenever they want.



**TRAVO IS BRAVO**  
旅遊家大滿足

全新建行(亞洲) TRAVO Mastercard®

海外餐飲 高達 4% 現金回贈 或 HK\$ 1.5/里*	本地餐飲 高達 2% 現金回贈 或 HK\$ 3/里*
預領 45 萬信用卡積分 搶先兌換禮品機票	零免費 全家旅遊保險*

海外進士堂及環球影城  
高達 25% 現金回贈

指定海外商戶  
高達 15% 現金回贈\*

支持 Apple Pay, Google Pay, Samsung Pay

中國建設銀行(亞洲)  
China Construction Bank (Asia)

申請熱線: 3179 5500  
www.asia.ccb.com

What's more, **TRAVO World Mastercard** cardholders can enjoy upgraded benefits including: free travel insurance<sup>2</sup> (up to USD 100,000 coverage) for cardholders, their spouses, and up to three children when pay their entire travel transportation fare with TRAVO World Mastercard. This includes travel medical benefits, protection for trip delays, cancellations, or lost baggage and etc., providing comprehensive peace of mind for the entire journey. In addition, cardholders can enjoy up to 15% cashback when shopping at designated overseas and Mainland China merchants, including popular retail and hotel

brands, as well as frequently used payment platforms, enhancing the travel shopping experience.

Ms. Annie Chen, CCB (Asia)'s Deputy Chief Executive, said, "CCB (Asia) continuously adapts to market needs, by analyzing customers' spending patterns and behaviours, we keep innovating our card features and offerings. As of May 2025, overseas and Mainland China spending, local dining transactions have accounted for one-third of CCB (Asia)'s total retail card spending, reflecting a strong demand in these categories. Additionally, credit card instalment spending has surged over 50% year-on-year, signalling a growing consumer acceptance of flexible payment solutions. The TRAVO Mastercard, co-created with Mastercard, addresses families' needs to thoughtfully cater customers' needs for travel protection and dining experiences to enhance their overall travel journey."

Ms. Helena Chen, Senior Vice President and General Manager, Hong Kong & Macau, Mastercard, said, "Mastercard is committed to tailoring products that respond to cardholders' evolving lifestyle needs and preferences. This partnership with CCB(Asia) to launch the brand-new TRAVO Mastercard delivers enhanced overseas and Mainland China spending rewards designed specifically for travel enthusiasts. Additionally, the CCB (Asia) TRAVO World Mastercard offers comprehensive Mastercard-exclusive travel protection, ensuring cardholders and their loved ones can enjoy safer, hassle-free experiences while exploring the world."

Mastercard has introduced the Golden Rewards Lucky Draw Campaign<sup>3</sup> for this year. Every eligible transaction made with the new **TRAVO Mastercard** will automatically qualify for the lucky draw without any prior registration required. From now until 30 September 2025, each eligible Mastercard transaction earns one lucky draw entry, while transactions in designated spending categories can earn up to 20X entries, providing a chance to win the grand prize of HK\$ 388,888<sup>3</sup> in spending rewards.

For more information or to apply for the TRAVO Mastercard, visit  
[www.asia.ccb.com/hk/travo](http://www.asia.ccb.com/hk/travo).

(The content above is provided for general information and reference only and is not intended to constitute any offer or solicitation of corresponding services.)

*Terms and Conditions apply. Borrow or not to borrow? Borrow only if you can repay!*

Remarks:

<sup>1</sup> Miles rewards are calculated based on the "Points Rewards Program" conversion rate: 250 points = HKD 1 and 15 points = 1 mile.

<sup>2</sup> Cardholders are required to register on the Mastercard website to participate. The travel insurance is not a product of China Construction Bank (Asia) (our bank), nor do we sell this travel insurance as an insurance agent or broker.

<sup>3</sup> Quarterly Golden Rewards Lucky Draw Campaign Trade Promotion Competition License Numbers: 60057-64 (applicable to Hong Kong only). For details, please visit: [https://mstr.cd/luckydraw2025\\_en](https://mstr.cd/luckydraw2025_en)



**Photo caption:** (from left to right) Ms. Annie Chen, Deputy Chief Executive of CCB (Asia) and Ms. Helena Chen, Senior Vice President and General Manager, Hong Kong & Macau, Mastercard hosted a launched ceremony and announced the launch of the new CCB (Asia) TRAVO Mastercard.



**Photo caption:** (from left to right) Ms. Minda Liu, Head of Credit Card & Consumer Finance Division at CCB (Asia); Ms. Annie Chen, Deputy Chief Executive of CCB (Asia); Ms. Helena Chen, Senior Vice President and General Manager, Hong Kong & Macau, Mastercard; Mr. Max Leung, Vice President, Account Management, Mastercard joined the launching ceremony of new card held by CCB (Asia) and Mastercard.

### **About China Construction Bank (Asia)**

China Construction Bank (Asia) Corporation Limited (“CCB (Asia)”) is the comprehensive and integrated commercial banking platform of China Construction Bank Corporation (“CCB”) in Hong Kong. As the flagship of CCB Group’s overseas business, CCB (Asia) holds a variety of licenses and provides a wide array of banking services including retail banking services, commercial banking services, corporate banking services and treasury business etc., along with its industry-leading advantages in RMB services, FinTech, cross-border services and green finance. Through the extensive network and diversified service channels of CCB Group in Mainland China and Hong Kong, CCB (Asia) provides comprehensive, one-stop and integrated finance solutions to individuals, corporate and institutional clients. Adheres to “market-oriented, customer-centric” business philosophy, with its integrated operational platform as the basis, FinTech as the core drive and innovation as the leading force, CCB (Asia) is committed to providing efficient, safe and novel smart banking services to the general public.

For more information about CCB (Asia), please visit [www.asia.ccb.com](http://www.asia.ccb.com).

### **About Mastercard**

Mastercard powers economies and empowers people in 200+ countries and territories worldwide. Together with our customers, we're building a resilient economy where everyone can prosper. We support a wide range of digital payments choices, making transactions secure, simple, smart and accessible. Our technology and innovation, partnerships and networks combine to deliver a unique set of products and services that help people, businesses and governments realize their greatest potential.

[www.mastercard.com](http://www.mastercard.com)

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